CITY OF SAN BUENAVENTURA

2016 PROGRESS REPORT



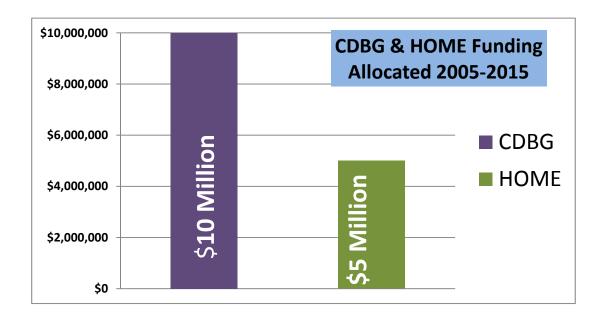
HUD GRANT PROGRAMS: CDBG & HOME

VENTURA'S HUD GRANT PROGRAMS – CDBG & HOME

The City of San Buenaventura (Ventura) is located in coastal southern California. Home to one of the original 21 California Missions and bordered by miles of sandy beaches and rolling foothills, Ventura is rich with history, natural resources, and diversity.

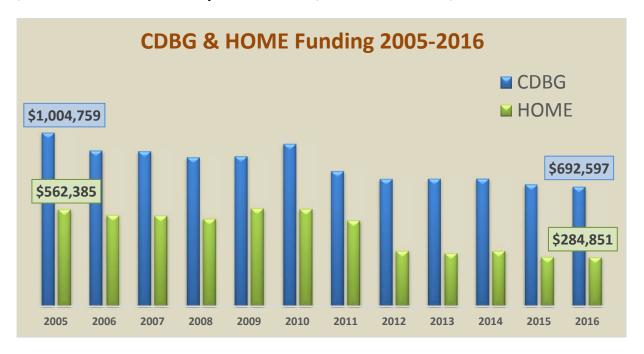
Ventura receives funds annually from the U.S. Department of Housing and Urban Development (HUD) through the Community Development Block Grant (CDBG) and HOME Investment Partnerships Act (HOME) programs.

The purpose of HUD's CDBG and HOME programs is to create viable urban communities for low- to moderate-income residents. To meet this goal, the City infused \$15 million in HUD funding into activities from 2005-2015. The City allocated nearly \$10 million in CDBG funds and over \$5 million in HOME funds to a range of direct-benefit activities including affordable housing rehabilitation, supportive services, facilities and infrastructure improvements, economic development, neighborhood revitalization, and development of housing for low, very-low-, and extremely-low-income households.



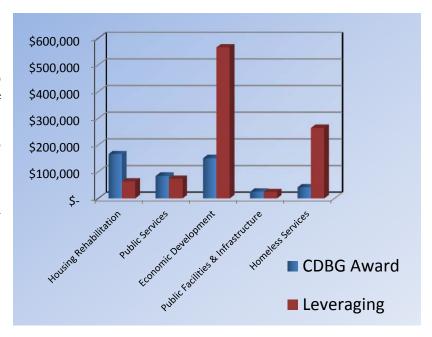
CDBG, HOME, AND OTHER FUNDING OPPORTUNITIES

As illustrated in the graph below, **CDBG decreased over 30%** from \$1 million in 2005 to \$692,597 in 2016, and **HOME decreased nearly 50%** from \$562,385 in 2005 to \$284,851 in 2016.



CDBG Leveraged Resources

With declining levels of federal funding, the City and its grant partners work to increase the amount and diversity of additional investment in grant activities. As illustrated in the chart below, the 2015 funding invested into CDBG projects was leveraged by private, state, and other public funding, as well as inkind sources.



AFFORDABLE HOUSING: BUILDING & SUSTAINING HOUSING FOR ALL VENTURA FAMILIES

The significant decline in HOME funds has driven developers to assemble various layers of funding in order to underwrite a development. Ventura receives less than \$300,000 in annual HOME funding, limiting its ability to create affordable housing. While the dollar amount allocated in HOME funds may be small, the local support it represents is critical to developers.

Building Homes with HOME - 2004-2015

Since becoming a HOME Participating Jurisdiction in 2004, Ventura has allocated over \$5 million in support of the following seven housing projects.

El Patio Hotel: 42 SRO units for very-low-income individuals.

Azahar Place: 60 apartments for very-low-income and farmworker households.

Soho Apartments: 12 apartments for very-low-income families.

Peppertree: 3 apartments for low-income families.

Vince Street: 10 transitional SRO units for homeless, mentally ill veterans.

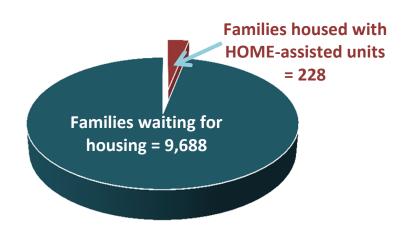
Snapdragon Place: 50 apartments for very-low-income and farmworker households.

Johnson Gardens: 101 apartments for disabled and senior residents.

Total Units: 278

The Need for Housing

The Ventura Housing Authority reported in 2014 that 9,852 households are waiting for affordable housing. While City HOME funds are utilized to create much needed units, the following chart demonstrates that there is still much work to be done. Since 2004, over \$5 million in HOME funds has assisted in the development of 228 housing units.



CDBG & HOME PROJECTS: HOUSING ACTIVITIES

HOUSING REHABILITATION



Partner:
Housing Authority
of San Buenaventura

OwnerOccupied
Housing Rehab
7 Units
2012-2015
CDBG: \$10,000
per home

Partner:
Habitat for Humanity
of Ventura County

HOUSING ACQUISITION & DEVELOPMENT

Vince Street
Transitional Housing
10 SROs

Homeless Veterans CDBG: \$100K HOME: \$300K

Partner:
Turning Point

Foundation

Distressed Properties

3 Apartments

Low-income Families

HOME: \$450K

Partner:
Housing Authority
of San Buenaventura

Snapdragon Place

50 Apartments

Very-low-income & Farmworker Families

CDBG: \$300K

HOME: \$450K

Partner:
Cabrillo Economic
Development Corporation

ECONOMIC DEVELOPMENT: CREATING JOBS & ECONOMIC STABILITY

Business Assistance Program – Partner: Economic Development Collaborative (EDC)

In 2001, the City of Ventura and the EDC launched the Business Assistance Program (BAP). The CDBG-funded microloan component of the BAP provides loans and technical assistance for small business owners, with the primary goal of creating jobs for low-income employees. Since the program began, the impacts on the community and the economy have been substantial as illustrated in the diagram below.



Self-Employment Training Program – Partner: Women's Economic Ventures (WEV)

WEV provides core business training, business start-up and sustainability support, and business loans to entrepreneurs who want to start or expand their business. The City annually provides \$50,000 in CDBG funds for WEV's 14-week Self-Employment Training (SET) program. In 2014-2015, thirty-one (31) Ventura residents participated in the SET course. The diagram below illustrates the outcomes of that course.



In the 12-18 months following WEV services: 45% started a business and 92% existing businesses are still in business; 50% have an increased income of 40%, and 82% of clients in poverty at intake moved out of poverty. In the last five years, WEV- assisted businesses created 1,083 new jobs, sustained 1,437 existing jobs, and generated \$6.4 million in tax revenues for the local economy.

COMMUNITY DEVELOPMENT:

STABILIZING AND ENHANCING LOW-INCOME NEIGHBORHOODS

Homelessness Services – Winter Warming Shelter



Collaborating with other cities and Ventura County, Ventura CDBG funds help support a seasonal shelter providing services in the coldest months for residents experiencing homelessness. Annual accomplishments include:

- 862 Ventura County residents served
- 127 Residents of Ventura City
- 2014-2015 CDBG funding: \$41,000

Public Services – Ventura Library

Ventura Avenue Library

Over 10,000
Westside residents
receive services
annually through the
Avenue Library. In
2014-2015, 17,147
people were served.

2014-2015 Accomplishments

- 399 New library cards
- 282 Events & Classes
- 719 Students used the Homework Center
- 151 Summer Reading program attendees

Neighborhood Revitalization – Serving the Westside Community

- Community Cleanups
- Energy Efficiency Workshops
- Homeownership & Financial Planning Services
- Bicycle HUB & Repair Training
- Alternative Transportation Opportunities

Partners: Westside Community Development Corporation (WCDC) & Ventura Climate Care Options Operating Locally (VCCOOL)



PUBLIC FACILITIES & INFRASTRUCTURE IMPROVEMENTS

Ventura CDBG funds have made visible differences to public infrastructure and facilities throughout the City, primarily in the Westside community, as shown in the "before and "after" photos below.

Street, Sidewalk, & ADA Improvements adjacent to 2 schools





Pedestrian tunnel abandoned & fenced for decades created blighted and unsafe conditions in front of an elementary school. Project included removal of fencing and sealing of tunnel openings, creating safer and more accessible sidewalks.

Demolition of abandoned modular building and removal of blighting conditions on a site adjacent to a community center.







Westpark Site Improvements include new sidewalks & curb cuts, ADA-compliant parking, lighting, fencing, and drainage improvements.



Westpark Kitchen Remodel ~ transforming a 1950's facility into a commercial grade kitchen for use in meal programs sponsored by USDA, the Heal Zone, and the School District.









The City of Ventura's CDBG and HOME programs are administered by the Community Development Department.

Community Development Grants and Housing
Ventura City Hall
501 Poli Street, Room 117
P.O. Box 99,
Ventura, CA 93002

Visit us on the web at:

http://www.cityofventura.net/cd/grants & housing

Ventura's CDBG Partners include:



















