

CITY OF VENTURA
GENERAL PLAN ADVISORY COMMITTEE

REGULAR MEETING:

TUESDAY, MARCH 16, 2021 – 6:00 P.M.

ZOOM MEETING

Members:

| | | | |
|-------------------------|-----------------|-----------------|-------------------|
| Lorrie Brown, Chair | David Comden | Stephanie Karba | Sabrena Rodriguez |
| Doug Halter, Vice-Chair | Joshua Damigo | Erin Kraus | Alejandra Tellez |
| Philip Bohan | Nicholas Deitch | Louise Lampara | Abagale Thomas |
| Nicholas Bonge | Peter Freeman | Scott McCarty | Dana Worsnop |
| Stephanie Caldwell | Kacie Goff | Bill McReynolds | |
| Kyler Carlson | Kelsey Jonker | Daniel Reardon | |

Staff:

Peter Gilli, Community Development Director
Neda Zayer, Assistant Community Development Director
Andy Heglund, Senior Assistant City Attorney

Consultants:

Matt Raimi, Raimi + Associates
Simran Malhotra, Raimi + Associates
Aram Kamali, Raimi + Associates
Susan Harden, Circle Point

In accordance with the California Governor’s Executive Stay at Home Order and the County of Ventura Health Officer declared local health emergency and be well at home order resulting from the novel Coronavirus (COVID-19), City Hall is closed to the public.

This agenda was posted on Thursday, March 11, 2021 at 5:30pm on the City website in the Public Meeting/Agenda Center: <https://www.cityofventura.ca.gov/2026/General-Plan-Advisory-Committee>.

Pursuant to the California Code, please take notice as follows: If you challenge the action describe in this notice in court, you may be limited to raising issues you or someone else raised at the Public Hearing, or in written correspondence delivered to the City of San Buenaventura at, or prior to the public hearing.

In compliance with American with Disabilities Act, if you need special assistance to participate in this meeting, call (805) 654-7869 or the California Relay Service at (866) 735-2929. Notification 72 hours in advance of the meeting will enable the city to make reasonable arrangement to ensure accessibility to the meeting.

General Plan Advisory Committee

Meeting #2 Agenda | March 16, 2021



Meeting Objectives

- Provide an overview of the demographics of Ventura
- Review community engagement plan
- Discuss results of preliminary community engagement
- Brainstorm on key issues and opportunities

Materials

[GPAC #2 Letter](#), [GPAC #1 Summary](#), [Community Demographic Profile](#), [Public Engagement Plan](#), [Community Issues and Opportunities Survey: Summary of Results](#)

Agenda

| | |
|---------|--|
| 6:00 pm | Call to Order; Roll Call |
| 6:00 pm | Introduction and Welcome <i>(Circlepoint)</i> |
| 6:05 pm | Group Introductions: Name and "Why did you want to join the GPAC?" |
| 6:20 pm | City Updates (if any) |
| 6:25 pm | Demographics <i>(Circlepoint)</i> <ul style="list-style-type: none"> • Present demographic overview • Q&A |
| 6:40 pm | Community Engagement <i>(Circlepoint)</i> <ul style="list-style-type: none"> • GPAC Role • Present Engagement Plan • Share community-identified issues & opportunities • Q&A |
| 7:00 pm | Breakout Groups <ul style="list-style-type: none"> • Discuss preliminary issues & opportunities. <i>What is missing? What was surprising? What questions does this list raise for you? What are the most important issues to address?</i> • Discuss the Engagement Plan. <i>Who are the "hard to reach" populations in the community and what is the best way of engaging them in the process? What other activities should be considered? Are there additional groups that should be added to the list?</i> |
| 7:45 pm | Report Back from Small Groups |
| 8:15 pm | Public Comments |
| 8:30 pm | Wrap-up and Next Steps |
| 8:30 pm | Adjourn |

In order to participate in the meeting or provide public comment, you must register to attend on Zoom.
<https://us02web.zoom.us/join/91186110202>

The link for the meeting is also located at: www.planventura.com/gpac

To watch a live stream of the meeting go to YouTube at <https://www.youtube.com/c/cityofventura/live>.