



Principles and Purpose Statement

Our purpose is to bring together diverse voices to build a wide base of support for policies, programs and funding mechanisms that create sustained, increased and more equitable affordable housing opportunities Countywide.

We envision a Ventura County where everyone can access a safe and affordable home so that we can build a more equitable and healthier community together.

As a collective of organizations and agencies, we uphold and share a commitment to the following principles:

- Housing is a right.
- Engaging the community is important, especially those that are most negatively impacted by the lack of affordable housing. We work to conduct our advocacy with the community, rather than for a community.
- We strive to address equity in both our process and desired outcomes to increase the amount of affordable housing.
- We intentionally work across sectors because the lack of housing impacts the health and wellbeing of families and communities. Families with housing issues struggle with tough financial trade-offs that affect their chance to live fulfilling and healthy lives; gaps in health and wealth inhibit individuals' and communities' economic growth.
- We are committed to housing justice over the long term. Poverty and poor health are enduring problems, requiring a long-term commitment. Improving health and prosperity is unlikely to be achieved through short-term initiatives.

Name_____

Organization_____

Signature_____

Date_____



Policy Platform

Our coalition supports:

Housing bonds to authorize borrowing at the city and county level to raise revenue for affordable housing, paid for by revenue sources such as parcel taxes

Permanent revenue sources for affordable housing, such as sales tax, parcel taxes, real estate transfer taxes, commercial linkage fees, transient occupancy taxes, and vacancy taxes

Inclusionary housing ordinances to ensure market-rate rental and for-sale development projects include a percentage of deed-restricted affordable units. We support the strongest inclusionary requirements and in-lieu fees feasible in every community

Affordable housing overlay zones designating geographic areas where affordable housing projects receive incentives such as additional density, lower parking requirements, or streamlined permitting processes

By-right approval of affordable housing allowing deed-restricted 100% affordable projects to be built as long as they comply with the area's zoning without discretionary review by a body like a planning commission

Opportunity to purchase ordinances giving tenants or nonprofit/public affordable housing providers the first-right-of-refusal to purchase multifamily buildings that are put up for sale before private investors

Donating surplus land owned by public agencies like cities, school districts, and transit agencies to nonprofit/public affordable housing builders and land trusts for affordable housing

Increased state funding for affordable housing through bonds, one-time general funds, matching programs, and permanent revenue sources

Name _____

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